



SPONSOR OPPORTUNITIES

Rory McEwen

A New Perspective on Nature

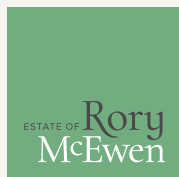
January 26 — April 28, 2024

IMAGE: *Fritillaria messanensis* (detail), 1981–82, by Rory McEwen (Scottish, 1932 – 1982). Watercolor on vellum, 18 x 14 ½ inches. On loan courtesy of the Estate of Rory McEwen. ©2023 Estate of Rory McEwen.

**THIS EXHIBITION IS MADE POSSIBLE BY GENEROUS SUPPORT
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A New Perspective on Nature is presented by the Gibbes Museum of Art in association with Royal Botanic Gardens, Kew (London) and Oak Spring Garden Foundation (Virginia); tour management by Landau Traveling Exhibitions, Los Angeles, CA.

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TOP ROW IMAGES

Tulip 'Helen Josephine' (detail), 1975, by Rory McEwen (Scottish, 1932 – 1982). Watercolor on vellum, 29 ¾ x 26 ¼ inches. On loan courtesy of the Estate of Rory McEwen. ©2023 Estate of Rory McEwen.



Rose 'William Lobb', 1976 – 78, by Rory McEwen (Scottish, 1932 – 1982). Watercolor on vellum, 31 x 26 ¾ inches. On loan courtesy of Lord and Lady Hesketh. ©2023 Estate of Rory McEwen.

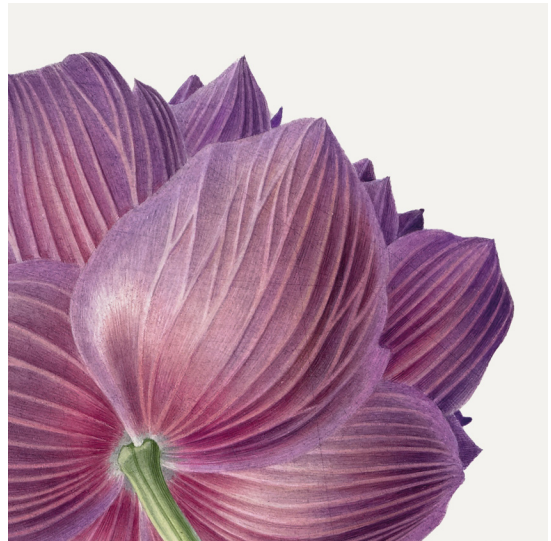


MIDDLE ROW IMAGES

Rose 'Rosa Mundi', 1976, by Rory McEwen (Scottish, 1932 – 1982). Watercolor on vellum, 29 ¾ x 26 ¼. On loan courtesy of Serena, Countess of Snowdon. ©2023 Estate of Rory McEwen.



Anemone II (detail) 1962–63, by Rory McEwen (Scottish, 1932 – 1982). Watercolor on vellum, 20 x 15 inches. On loan courtesy of the Estate of Rory McEwen. ©2023 Estate of Rory McEwen.



BOTTOM ROW IMAGES

Tulip 'Mabel' Flamed (detail), 1975–76, by Rory McEwen (Scottish, 1932 – 1982). Watercolor on vellum, 30 ¾ x 26 ¾ inches. On loan courtesy of a private collection. ©2023 Estate of Rory McEwen.



True Facts from Nature 3 (Sycamore Leaf, detail), 1973, by Rory McEwen (Scottish, 1932 – 1982). Watercolor on vellum, 34 x 35 inches. On loan courtesy of Lord and Lady Hesketh. ©2023 Estate of Rory McEwen.



Rory McEwen

A New Perspective on Nature

January 26 – April 28, 2024

EXHIBITION OVERVIEW

Rory McEwen: A New Perspective on Nature will present the vibrant and varied career of the renowned Scottish artist, Rory McEwen (1932–1982). Focusing on his remarkable paintings of plants, the exhibition will reveal McEwen's lifelong enquiry into light and colour. Historian Robin Lane Fox describes McEwen as, "the greatest painter of tulips since the Dutch masters of the 17th Century." His paintings on vellum have been compared to those of the great 18th century flower painters, Nicolas Robert, Georg Dionysius Ehret and Pierre-Joseph Redouté, whose original works he studied at Eton and Cambridge, many of which are presented here. Bringing a modern

sensibility to botanical art, McEwen developed a distinctive style, painting on vellum and using large empty backgrounds on which his plant portraits seem to float. Without shadows and executed in exact, minutely accurate detail, he recorded the imperfect and the unique, as well as the flawless. In his paintings he forged his own personal interpretation of 20th century modernism, taking individual flowers and vegetables as subject matter, while also experimenting with sculptures in glass, metal, and perspex. McEwen's work has had a lasting impact on the botanical art world, where he is recognized as one of the standard-bearers of today's renaissance in botanical painting.

IMAGE: *Purple and White Tulip 'Columbine'* (detail), 1974, by Rory McEwen (Scottish, 1932 – 1982). Watercolor on vellum, 22 ½ x 14 ½. On loan courtesy of the Estate of Rory McEwen. ©2023 Estate of Rory McEwen.



the
Gibbes
museum
of art

THE GIBBES MUSEUM OF ART
SPONSOR PROGRAM



THE GIBBES MUSEUM OF ART

The mission of the Gibbes is to enhance lives through art by engaging people of every background and experience with art and artists of enduring quality; collecting and preserving art that touches Charleston; and providing opportunities to learn, discover, enjoy, and be inspired by the creative process. Annually, the Gibbes presents six to eight special exhibitions, organizes over 100+ educational programs and special events, and manages a collection comprised of 10,000+ paintings, sculpture, photographs, and archival materials. Today through its many programs, the Gibbes proves over and over again that art has the power to better lives. It is the Lowcountry's leading cultural institution, with a world-class collection that reflects the diverse nature of its community. A 2017 Economic Impact Study found that the Gibbes is "a driving force in the Charleston community." The museum's ability to push the economy in a positive direction is proven by the study's calculated \$120 million impact through the visitors it attracts and the jobs it creates. This is a tremendous conclusion for our 117-year-old facility that is recognized as the oldest museum building in the South.

NOTEWORTHY

Recipient of the South Carolina Governor's Award for the Arts

Charleston Metro Chamber of Commerce Beacon Award for Outstanding Organization

Oldest Museum Facility in the South

Best Museum in South Carolina – USA TODAY

Third Largest Cultural Facility in Charleston

Best Museum "Best of Charleston" Awards – CHARLESTON CITY PAPER

Best Museum "People's Choice" Awards – POST AND COURIER

Most Beautiful Wedding Venues in Charleston – TRAVEL CHANNEL

Best Wedding Venues in Charleston – SOUTHERN LIVING

the Gibbes museum of art

AUDIENCE

77,000 annual visitors

2,500 museum members

6,000 students PreK–12

80,000 digital reach

100,000 media reach

Sponsorship Levels

STANDARD BENEFITS

- Annual inclusion on the Gibbes Museum Donor Wall
- Acknowledgement on invitations and signage related to exhibition
- Logo placement or line listing annually on Gibbes Museum website
- Corporate sponsorship inclusion in the Gibbes Annual Report (circulated to 3,000 Charleston area households and businesses)
- Recognition as an exhibition sponsor, and when applicable, this recognition may include radio ads and interviews, advertisements, email-blasts, Instagram and Facebook posts, logo or line listing in print media including brochures and posters
- Discount for Gibbes Museum private event rental at a sponsorship level of \$5,000+ and subject to availability. All other expenses are the responsibility of the renter.
- Guest passes (number based on sponsorship level) for private viewing of major exhibition with museum director, curator, and/or educator.

SAPPHIRE SPONSOR \$25,000

(a minimum of \$23,630 is tax deductible)

- Invitation for 10 guests to museum exhibition preview reception
- During museum hours, 1 free use of meeting space with audiovisual or studio classroom depending upon availability
- A 25% discount for Gibbes Museum private event rental, subject to chosen space and availability. All other event expenses are the responsibility of the renter.
- Private viewing of major exhibition with museum director, curator, and/or educator for up to 10 guests
- 4 complimentary exhibition catalogues
- 30 one-time free museum admission passes

PLATINUM SPONSOR \$10,000

(a minimum of \$9,170 is tax deductible)

- Invitation for 8 guests to museum exhibition preview reception
- During museum hours, 1 free use of meeting space with audiovisual or studio classroom depending upon availability
- Private viewing of major exhibition with museum director, curator, and/or educator for up to 4 guests
- A 10% discount for Gibbes Museum private event rental, subject to chosen space and availability. All other event expenses are the responsibility of the renter.
- 2 complimentary exhibition catalogues
- 10 one-time free museum admission passes

GOLD SPONSOR | \$5,000

(a minimum of \$4,702 is tax deductible)

- Invitation for 6 guests to museum exhibition preview reception during sponsorship year
- 2 complimentary exhibition catalogues
- 8 one-time free museum admission passes

SILVER SPONSOR | \$2,500

(a minimum of \$2,263 is tax deductible)

- Invitation for 4 guests to museum exhibition preview reception during sponsorship year
- 1 complimentary exhibition catalogue
- 6 one-time free museum admission passes

BRONZE SPONSOR | \$1,000

(a minimum of \$837 is tax deductible)

- Invitation for 2 guests to museum exhibition preview reception during sponsorship year
- 1 complimentary exhibition catalogue
- 4 one-time free museum admission passes

**FOR MORE
INFORMATION
CONTACT**

JENNIFER ROSS
Chief Advancement Officer
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jross@gibbesmuseum.org

Sponsorship Pledge Form



IMAGE: *True Facts from Nature No. 10 (Northern Leaves for Cy, detail)*, 1973, by Rory McEwen (Scottish, 1932 – 1982). Watercolor on vellum, 25 1/2 x 31. On loan courtesy of the Estate of Rory McEwen. ©2023 Estate of Rory McEwen.

*YES! I want to support the
Gibbes Museum of Art through Sponsorship*

Rory McEwen *A New Perspective on Nature* SPONSORSHIP LEVELS (PLEASE SELECT ONE)

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|---|--|
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| _____ Platinum Sponsor \$10,000 | _____ Bronze Sponsor \$1,000 |
| _____ Gold Sponsor \$5,000 | |

CONTACT INFORMATION

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Name as you would like it to appear in sponsorship materials _____

Primary Contact _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____ Alt. Phone _____

Email _____

Sponsorship Amount \$ _____

PAYMENT METHOD

Check Enclosed (please make checks payable to Gibbes Museum of Art)

Credit Card* **I'd like to cover all transaction fees (3%) so 100% of my donation goes to the Gibbes Museum of Art*

Visa MasterCard AmEx Discover

Name as it appears on card _____

Card # _____

Exp. Date _____ Verification code (3 or 4 digits, usually found on back of card) _____

Signature _____