THE ART OF BUSINESS

SUPPORTING THE GIBBES MUSEUM OF ART AS A BUSINESS MEMBER

THANK YOU TO OUR BUSINESS FELLOWS

MOUNTAIN SHORE PROPERTIES, LLC | BRIDGEVIEW PROPERTIES, LLC
CHARLES H. WENDELL, CPA | F&S MANAGEMENT, LLC
SWV LIMITED PARTNERSHIP | BEN F. MACK, ESQUIRE
The Art of Business

Supporting the Gibbes Museum of Art as a business member enables you to:

- Promote your business and co-brand with the Gibbes
- Engage with the community
- Grow your business network
- Access exhibitions and exclusive events
- Offer perks to your employees and clients
- Advance your marketing and philanthropic goals

Why the Gibbes?

- The Gibbes is the #1 Museum in South Carolina according to USA Today, April 2018.
- The Gibbes is the winner for the 3rd consecutive year as “Best Museum” by Charleston City Paper.
- A 2017 Economic Impact Study found the Gibbes to be a “driving force in the Charleston community” with a calculated $120M impact through the visitors it attracts and the jobs it creates.
- National media outlets recognize the Gibbes as one of the top 25 things to do in Charleston.
- In 2017, the Gibbes received accolades from all sectors including the SC Department of Archives and History, the Preservation Society of Charleston, and Historic Charleston Foundation for its facility restoration.
- The Gibbes welcomes 60,000+ visitors and 6,000+ students annually.
- The Gibbes hosts numerous corporate and private rental events annually.

AND

- art museums make cities great places to live and work;
- art museums help companies attract and retain strong workforce talent;
- art museums provide prestige and prominence and are prime tourist attractions;
- art museums promote life-long learning through classes, lectures and concerts; and
- art museums offer a safe forum to discuss difficult social issues.
VISION: The Gibbes Museum of Art is home to the foremost collection of American art that incorporates the story of Charleston. The Museum connects the city and region’s artistic past to a vibrant contemporary art scene. ART IS THE REASON.

117 YEARS of collecting, interpreting, preserving and promoting American art

1905 BUILT BY THE CITY OF CHARLESTON

10,000 OBJECTS IN THE PERMANENT COLLECTION

6–8 SPECIAL EXHIBITIONS ANNUALLY

117 YEARS

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PERMANENT COLLECTION

Features the most comprehensive public collection of American art that touches Charleston, including works by THE FIRST WOMAN ARTIST IN AMERICA, beautiful 18th and 19th century landscapes and portraits, 20th century impressionist objects, the most comprehensive public collection on the Charleston Renaissance (1915–1940), outstanding MINIATURE PORTRAITS on ivory, and a growing modern and contemporary collection including works by MARY JACKSON and JASPER JOHNS.

LOANS OVER 50 OBJECTS PER YEAR TO RENOWNED ART INSTITUTIONS SUCH AS

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<tr>
<td>The Guggenheim Museum</td>
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<td>The Metropolitan Museum of Art</td>
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<td>Colonial Williamsburg</td>
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<td>the San Francisco Museum of Modern Art</td>
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<td>Los Angeles County Museum of Art</td>
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<td>Art Institute of Chicago</td>
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<td>Museum of Modern Art, NYC</td>
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AFRICAN AMERICAN HERITAGE

MARY JACKSON GALLERY OF CONTEMPORARY ART, named after one of the most prestigious sweetgrass basket makers in the country

Works by MARY JACKSON, JONATHAN GREEN, LEO TWIGGS, KARA WALKER, DONTÉ HAYES, STEPHEN WALKER, and other nationally recognized African American artists

MAJOR EXHIBITIONS

Realm of the Spirit: Solomon R. Guggenheim Collection and the Gibbes Museum of Art

OCT 22, 2016 – JAN 15, 2017

Building a Legacy: The Vibrant Vision Collection of Jonathan Green and Richard Weedman

AUG 21, 2020 – JAN 10, 2021

Black Refractions: Highlights from The Studio Museum in Harlem

MAY 24 – AUG 18, 2019

Light Effects: The French Impressionists

SEPTEMBER 3, 2021 – FEBRUARY 20, 2022

A Return to the Grand Tour: Micromosaic Jewels from the Collection of Elizabeth Locke

JAN 17, 2020 – JAN 10, 2021

Romare Bearden: Abstraction

OCTOBER 15, 2021 – JANUARY 9, 2022

Central to Their Lives: Southern Women Artists in the Johnson Collection

JAN 17 – MAY 3, 2020


JANUARY 21, 2022 – AUGUST 7, 2022
Membership Benefits for Gibbes Museum of Art Business Fellows

Partnership with a vibrant cultural institution helps to further establish an image of corporate excellence. Participation in our Gibbes Museum of Art Business Fellows program allows you to achieve this recognition in addition to engaging with the community and growing your business network. As a Business Fellow member, your business will gain exposure through recognition provided by the Gibbes Museum of Art.

The Gibbes offers many opportunities to promote your business from a monthly rotation of ads on our first floor flat screens to recognition on social media channels (Instagram and Facebook) to monthly eblasts to our members and community. In 2021, over 200 eblasts were sent to over 10,000 recipients (including eblasts to board member, general audience, and specialized groups) for a total of 350,000 impressions with an average open rate of 40–60% and yield of 6,500 clicks to the Gibbes website.

$1,000 BUSINESS HUTTY
- Company Membership with admission any time for 2 for use by employees or clients
- 4 complimentary one-time guest admission passes for employees or clients
- Members pricing for 2 adults for museum classes or for 2 children for museum camps with early registration notification
- Opportunity for 2 guests/clients to Fellows–only opening exhibition receptions
- 1 Gibbes Museum “individual” membership as a gift for employees or clients
- 10% discount in Museum shop with member card
- 2 invitations to Gibbes Annual Fellows Year-End Celebration
- Recognition in the Gibbes Annual Report and on the Donor Wall

$2,500 BUSINESS HARLESTON
- Company Membership with admission any time for 4 for use by employee or clients
- 6 complimentary one-time guest admission passes for employees or clients
- Members pricing for 4 adults for museum classes or for 4 children for Gibbes camps with early registration notification
- Opportunity for 4 guests/clients to Fellows-only opening exhibition receptions
- 1 Gibbes “dual” membership as a gift for employee or client
- 15% discount in Museum shop with member card
- 2 invitations to Gibbes Annual Fellows Year-End Celebration
- Recognition in Gibbes Annual Report and on Donor Wall

$5,000 BUSINESS SMITH
- Company Membership with admission any time for 6 for use by employees or clients
- 8 complimentary one-time guest admission passes for employees or clients
- Members pricing for 6 adults for museum classes or 6 children for Gibbes camps with early registration notification
- Opportunity for 6 guests to all Fellows-only opening exhibition receptions.
- 2 Gibbes “dual” memberships for gifts for employee or client
- 20% discount in Museum shop with member card
- 2 invitations to Gibbes Annual Fellows Year-End Celebration
- For off-site meetings or special events, 5% discount on Gibbes Museum rental fee subject to availability. All other event expenses are the responsibility of the renter. Non-transferable
- Recognition in Gibbes Annual Report and on Donor Wall

$10,000 BUSINESS DIRECTOR CIRCLE
- Company Membership with admission any time for 8 for use by employees or clients
- 10 complimentary one-time guest admission passes
- Members pricing for 8 adults for museum classes or 8 children for Gibbes camps with early registration notification
- Opportunity for 8 guests/clients to Fellows-only opening exhibition receptions
- 2 Gibbes “dual” membership as a gift for employees or clients
- 20% discount at Museum Shop with member card
- 2 invitations plus 2 guest invitations to Gibbes Annual Fellows Year-End Celebration
- For off-site meetings or special events, 10% discount on Gibbes Museum rental fee subject to availability. All other expenses are the responsibility of the renter. Not transferable.
- Recognition in Gibbes Annual Report and on Donor Wall

Making a Gift

For more information on ways to support the future of the Gibbes through your Business Fellow Membership, please contact us by phone at 843.722.2706 x216, or email us at jross@gibbesmuseum.org.

You can also reach us by mail at:
Business Membership, Gibbes Museum of Art, 135 Meeting Street, Charleston, SC 29401.
YES! I want to support the Gibbes Museum of Art through Business Fellows Membership

Please complete and return using the enclosed remittance envelope.

BUSINESS FELLOWS MEMBERSHIP LEVELS (PLEASE SELECT ONE)

___ Business Director Circle Membership ............... $10,000
___ Business Smith Membership .......................... $5,000
___ Business Harleston Membership ....................... $2,500
___ Business Hutty Membership .......................... $1,000

CONTACT INFORMATION

Name or Organization / Company Name (as you would like it to appear)  ___________________________________
Primary Contact  ______________________________________________________________________________
Billing Address  _______________________________________________________________________________
City _________________________________________ State __________________ Zip _____________________
Phone  _______________________________ Alt. Phone _____________________________________________
Email _______________________________________________________________________________________
Sponsorship Amount $  ______________________________

______ Payment Method
______Check Enclosed (please make checks payable to Gibbes Museum of Art)
______Credit Card

______ Visa    _____ MasterCard   _____ AmEx   _____ Discover
Name as it appears on card _______________________________________________________________
Card # _______________________________________________________________________________
Exp. Date  _______________ Verification code (3 or 4 digits, usually found on back of card) ___________
Signature _____________________________________________________________________________

FOR MORE INFORMATION CONTACT

JENNIFER ROSS, Director of Development
843.722.2706, ext. 216, jross@gibbesmuseum.org

GIBBES MUSEUM OF ART | 135 MEETING STREET | CHARLESTON, SC 29401 | GIBBESMUSEUM.ORG | 843.722.2706