AMERICAN WOMEN IN THE ARTS

1858 WINTER PARTY AND AMY P. COY FORUM
PRESENTED BY SOCIETY 1858 AUXILIARY OF THE GIBBES MUSEUM OF ART

PHOTOS BY MCG PHOTOGRAPHY, JOSEPH ROGERO

AMY P. COY FORUM | THURSDAY, FEBRUARY 6, 2020
1858 WINTER PARTY | FRIDAY, FEBRUARY 7, 2020

SOCIETY 1858 AT THE GIBBES MUSEUM OF ART

1858PRIZE.ORG | 1858WINTERPARTY.ORG
THE 1858 PRIZE FOR CONTEMPORARY SOUTHERN ART

The 1858 Prize for Contemporary Southern Art awards a cash prize of $10,000 to an artist whose work contributes to a new understanding of art in the South. Presented annually, the prize recognizes an artist whose work demonstrates the highest level of artistic achievement in any media, while contributing to a new understanding of Southern Art. Artists from more than eleven states compete and past winners of the prize include inspiring Southern artists such as:

Patrick Dougherty (2011)

“Without opportunities and acknowledgements, an artist runs the risk of toiling away in relative obscurity” – JOHN WESTMARK

TWO NIGHTS – ONE MISSION

Since 2010, Society 1858 has celebrated contemporary Southern art through their annual Winter Party in February and the Amy P. Coy Forum and Prize Party each September. These events collectively attract over 500 attendees every year to recognize the achievements of locally and nationally renowned artists, and raise funds to support the 1858 Prize. This year the Gibbes will combine both events into a two-night experience that will reflect Society 1858’s mission to educate and excite up-and-coming arts patrons about the diverse range of artwork being created in the contemporary South.

Support for the Amy Coy Forum and Winter Party has generated $210k since 2010 to support exhibition programming and the 1858 Prize. Sponsorship opportunities are now available to support the 2020 events, and the facing page provides detailed information on the benefits of partnership.
SPONSORSHIP LEVELS

STANDARD BENEFITS
• Company logo or name placed on all printed event collateral and advertising when sponsorship confirmed
• Acknowledgement in the Gibbes Annual Report (circulated to 3,000 Charleston area households and businesses)
• Acknowledgement at the Amy P. Coy Forum and 1858 Winter Party
• Listing & hyperlink on event websites, 1858prize.org and 1858winterparty.org, and in multiple issues of Gibbes e-newsletters (circulation 7,000) for promotion period and duration of event
• Acknowledgement in event press release

SOCIETY SUSTAINER ...................................... $5,000+ (a minimum of $3,910 is tax deductable)
Marketing & Recognition
• All Standard Benefits
Tickets & Hospitality
• 6 tickets to the Amy P. Coy Forum and Prize Party on Thursday, February 6, 2020 ($270 value)
• 6 tickets to the 1858 Winter Party on Friday, February 7, 2020 ($660 value)
• 4 Tickets to Society 1858 Education events during FY20 ($160 value)

SOCIETY BENEFACCTOR ...................................... $2,500+ (a minimum of $1,800 is tax deductable)
Marketing & Recognition
• All Standard Benefits
Tickets & Hospitality
• 4 tickets to the Amy P. Coy Forum and Prize Party on Thursday, February 6, 2020 ($180 value)
• 4 tickets to the 1858 Winter Party on Friday, February 7, 2020 ($440 value)
• 2 Tickets to Society 1858 Education events during FY20 ($80 value)

SOCIETY CONTRIBUTOR ...................................... $1,000+ (a minimum of $610 is tax deductable)
Marketing & Recognition
• All Standard Benefits
Tickets & Hospitality
• 2 tickets to the Amy P. Coy Forum and Prize Party on Thursday, February 6, 2020 ($90 value)
• 2 tickets to the 1858 Winter Party on Friday, February 7, 2020 ($220 value)
• 2 Tickets to Society 1858 Education events during FY20 ($80 value)

SOCIETY DONOR ................................................ $500+ a minimum of $345 is tax deductable)
Marketing & Recognition
• All Standard Benefits
Tickets & Hospitality
• 1 ticket to the Amy P. Coy Forum and Prize Party on Thursday, February 6, 2020 ($45 value)
• 1 ticket to the Society 1858 Winter Party on Friday, February 7, 2020 ($110 value)
ABOUT SOCIETY 1858

Founded in 2010, Society 1858 is a group of dynamic young professionals that support the Gibbes Museum of Art with social and educational programs for up-and-coming art patrons. Members of Society 1858 have access to private exhibition previews and receptions, invitations to social events throughout the year, and free or reduced admission to Society 1858’s programs. Fundraising efforts support the 1858 Prize for Contemporary Southern Art—an annual $10K cash prize—as well as the education and exhibition programming at the Gibbes. Sophisticated and exciting programs combined with extensive networking opportunities make membership an unparalleled experience.

ABOUT THE GIBBES MUSEUM OF ART

The Carolina Art Association (CAA) of the Gibbes Museum of Art is a non-profit organization whose purpose is the cultivation of the arts and art education through the collection, exhibition, and interpretation of art objects. The CAA was chartered by the State of South Carolina in 1858 and is a co-owner, with the City of Charleston, of the Gibbes Museum of Art building which opened in 1905.

Today, the Gibbes is the Lowcountry’s leading cultural institution, the premier collection of art focusing on the American South, a dynamic resource for visual learning, and one of Charleston’s most beloved and distinguished landmarks. The museum’s vision is to sustain creative leadership by bringing the Gibbes’ outstanding historic collections, the emerging art of our time, and unique educational opportunities to the broadest possible audience, in a context of discovery.