

**Carolina Art Association/Gibbes Museum of Art**  
**Board Member Responsibilities**  
**FY 2025**

- Act as a zealous spokesperson and advocate for museum activities.
- Assess the performance of the President & CEO.
- Ensure effective organizational planning.
- Ensure adequate financial and qualitative resources.
- Ensure effective management of resources.
- Approve and monitor the organization's programs and services.
- Enhance the organization's public image.
- Serve as a court of appeal.
- Recruit and orient new board members and assess board performance.
- Maintain legal accountability and ensure ethical integrity.
- Actively participate in the execution and achievement of the 10-year Strategic Plan.
- Work to ensure the museum is increasing inclusion, diversity, equity, and accessibility across all channels.

**GENERAL WELFARE**

- To actively participate in decision making with the best interests of the museum always uppermost.
- To demonstrate interest in and concern for the museum staff.
- To be aware of and take all responsibility seriously (legal, financial, planning, evaluation, etc.).

**FINANCIAL**

- **Provide financial support by making the Museum one of their top philanthropic priorities, maintain a current Gibbes Fellows Membership (\$1000 and above); and sponsor one or more exhibitions, programs or fundraisers.**
- To identify resources that could help the museum by assisting the President & CEO in seeking financial gifts and broadening the base of upper-level donors. If not by making direct asks, network and open doors for new financial gifts.
- Offer financial assistance in times of crisis.

**AMBASSADORS**

- To support with enthusiasm the mission and activities of the museum by participating in exhibition openings, fundraisers and other special events, including education programs lectures and cultivation opportunities that increase Fellows membership.
- To be a knowledgeable ambassador and advocate for the museum and the visual arts.
- To report back on positive and negative experiences.

**TRUSTEESHIP**

- **To accept a three-year commitment.**
- To become knowledgeable about all aspects of the museum's overall program, attend trustee orientation and stay abreast by reading all email correspondence, the Museum's annual report and periodically visiting the Gibbes' website site and Facebook page and Instagram posts.
- **To actively serve on at least one standing committee and attend the majority of those meetings.**
- **To attend Board meetings and participate in the governance of the Museum (three consecutive absences prompts removal from the Board).**
- To participate as a mentor to new trustees as requested.
- Be willing to assume leadership positions.
- Be a team player.